

**RECEIVED
CENTRAL FAX CENTER****AUG 27 2004****PATENT
5468-05800/AUS9000687US1****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Inventor(s):
Rabindranath Dutta

Serial No. 09/736,414

Filed: December 14, 2000

Title: INTEGRATING CONTENT WITH
VIRTUAL ADVERTISEMENTS
USING VECTOR GRAPHICS
IMAGES OBTAINABLE ON THE
WEBGroup/Art Unit: 2672
Examiner: Jeffery Brier

Atty. Dkt. No. AUS9000687US1

I hereby certify that this correspondence is being
transmitted via facsimile or deposited with the U.S. Postal
Service as First Class Mail in an envelope addressed to:
Commissioner for Patents, P.O. Box 1450, Alexandria, VA
22313, on the date indicated below:

8-27-04
Date*Pamela Gerik*
Pamela Gerik**AMENDMENT; RESPONSE TO OFFICE ACTION MAILED MAY 28, 2004**

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Dear Sir:

This paper is submitted in response to the Office Action mailed May 28, 2004 to further highlight reasons why the application is in condition for allowance. Please amend the case as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

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